



EXECUTIVE SUMMARY

Decal Authority is a branding execution company specializing in fleet branding, facility branding, large-format production, and corporate visual implementation.

Since 2018, we have supported logistics providers, construction firms, manufacturers, retailers, real estate developers, and commercial organizations through production, installation, and deployment services designed to maintain brand consistency across vehicles, facilities, and operational environments.

OUR FOCUS IS SIMPLE:

Deliver branding projects on schedule, with minimal operational disruption, and with consistent execution standards across all deployed assets.

CORPORATE SNAPSHOT

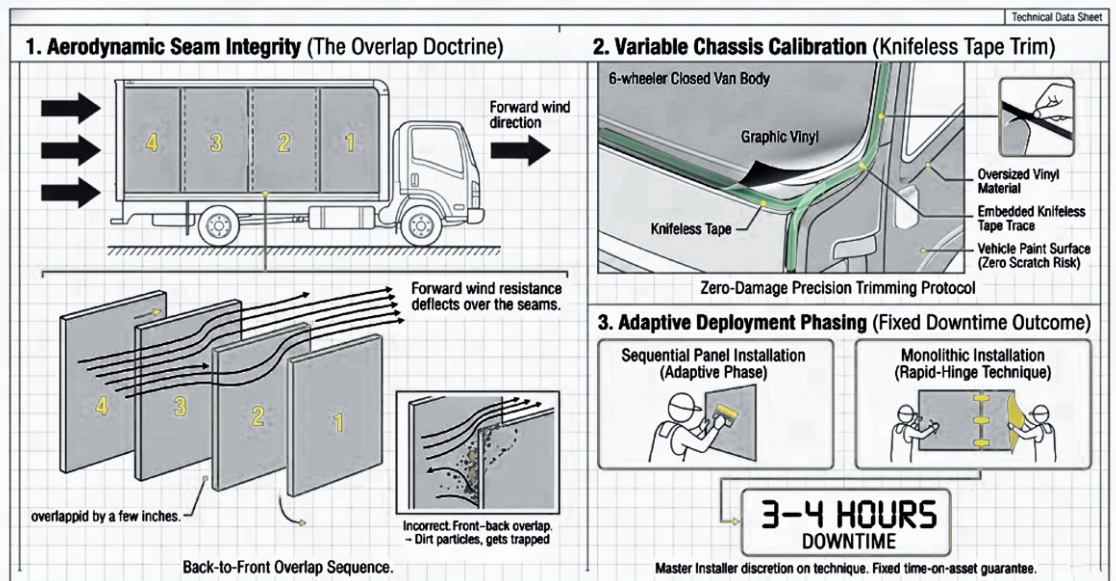
Established	2018
Registered Entity	Decal-Authority-OL Sticker Trading
Service Coverage	Metro Manila, Central Luzon, Northern Luzon
Fleet Units Branded	325+
Largest Fleet Rollout	13 Commercial Vehicles
Deployment Window	2 Days
Avg Vehicle Downtime	3–4 Hours Per Vehicle
Business Registration	DTI Registered
Tax Registration	BIR Registered
MSME Classification	BMBE Registered



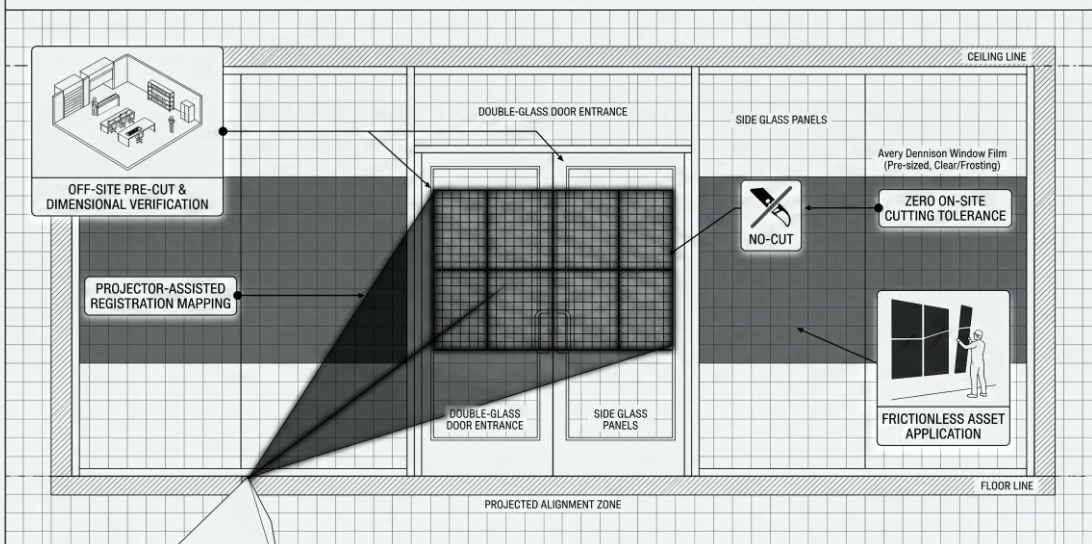
CORE SERVICES

FLEET BRANDING

- Full & Partial vehicle wraps
- Fleet standardization programs
- Fleet re-branding projects
- Commercial truck graphics
- Corporate vehicle branding
- Multi-unit rollout deployments



FACILITY BRANDING EXECUTION SCHEMATIC: OFFICE GLASS ENTRANCE - PROJECTION-MAPPED PRECISION SOP



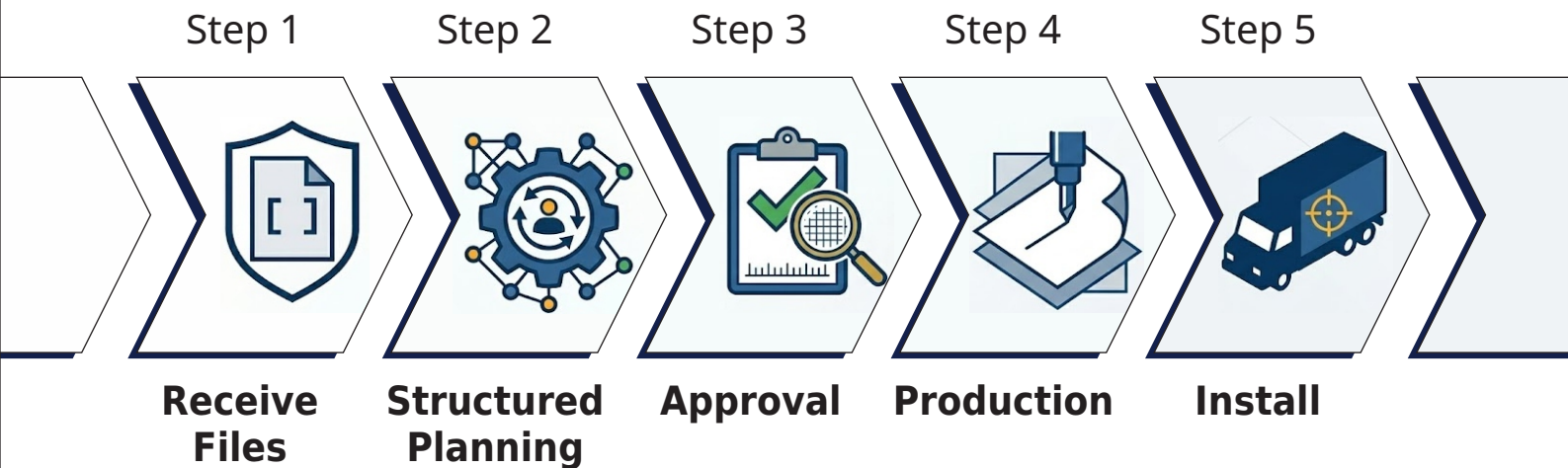
FACILITY BRANDING

- Interior & Exterior branding
- Directional & Informational Signage
- Wall graphics & Corporate environments
- Industrial & construction site branding

LARGE FORMAT

- Vinyl graphics & Panaflex systems
- Project-specific visual assets





BRAND COMPLIANCE

We support organizations requiring consistent implementation of approved visual standards across multiple assets and locations. Our production network utilizes large-format eco-solvent printing systems and professional plotter cutting equipment capable of supporting high-volume deployments.

- Material standardization
- Installation procedures
- Production specifications
- Deployment coordination
- Quality verification

OPERATIONAL CONTROLS

To maintain consistency across projects, Decal Authority utilizes rigorous internal systems built on architectural integrity. Following a master blueprint approach to project coordination, our controls prevent operational debt and ensure reliable execution:

- Production scheduling
- Material tracking
- Project monitoring
- Installation coordination
- Quotation management
- Financial record management

REPRESENTATIVE PROJECT EXPERIENCE

COMPANY: O!SAVE TRADING PHILIPPINES DC3

[13]

COMMERCIAL
VEHICLES

[2 days]

DEPLOYMENT PERIOD

[3-4 hrs]

avg per unit

VEHICLE DOWNTIME

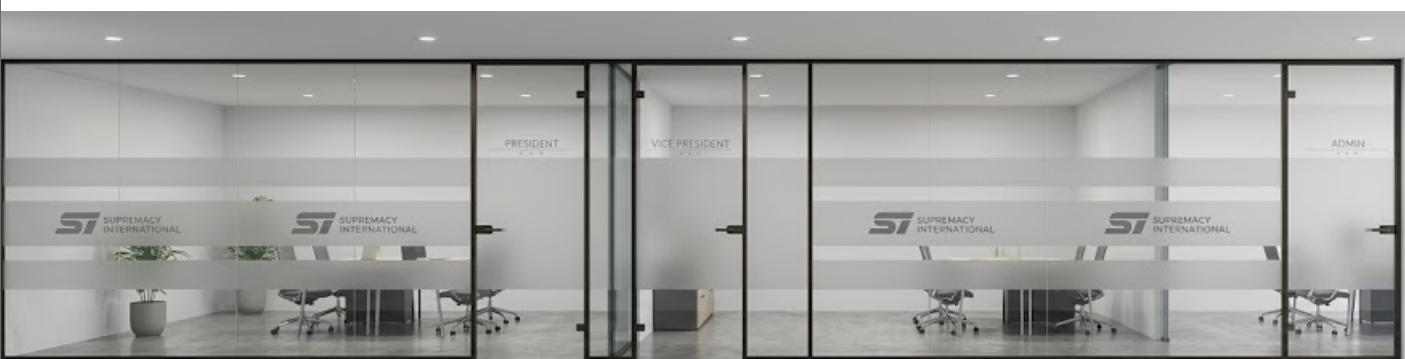


Operational Note: Staging 13 vehicles creates artificial downtime. We prioritize your immediate rollout over our marketing materials.

ADDITIONAL DEPLOYMENT EXPERIENCE

- 8-unit commercial truck branding deployment completed within a single operational day.
- Facility branding implementations for commercial and industrial sites.

- Ongoing fleet branding support for logistics operators.
- Multi-location visual implementation projects across Luzon.



SELECTED CORPORATE CLIENTS



Additional Executed Brands



and other deployment projects.

WHY ORGANIZATIONS WORK WITH US

- ✓ Consistent branding execution
- ✓ Reliable installation teams
- ✓ Fleet rollout capability
- ✓ Technical material recommendations
- ✓ Fast deployment schedules
- ✓ Direct access to decision makers
- ✓ Practical project coordination
- ✓ Minimal operational disruption

Our approach prioritizes execution reliability, operational efficiency, and long-term client relationships.

DECAL AUTHORITY

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